

ADULT ALTERNATIVE MUSIC

AVENUE STUDIOS

"Brightening an Avenue of Dreams"

Luxury Stadium Suite
Boston, MA

BACKGROUND:

Avenue Studios Inc. is a recording studio for artists of Adult Alternative Pop/ Rock music. The goal of this project was to design a luxury skybox suite for use by the company's recording artists when they are in the area.

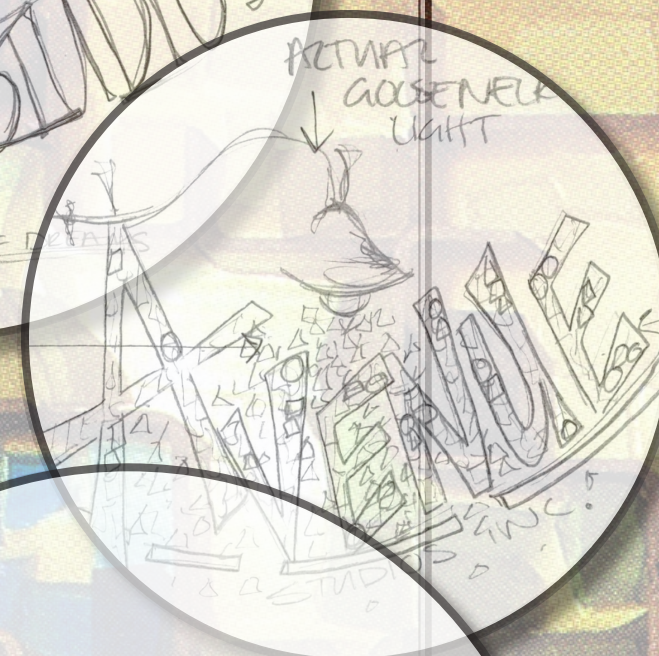
The custom design of a two story suite located in Boston, Massachusetts was the challenge put forth. The skybox was to incorporate the music company's logo and brand identity into the design of the space, include aspects of the company's musical style, and in the interest of environmental responsibility- the space needed to incorporate sustainable furnishings, materials and finishes wherever possible.

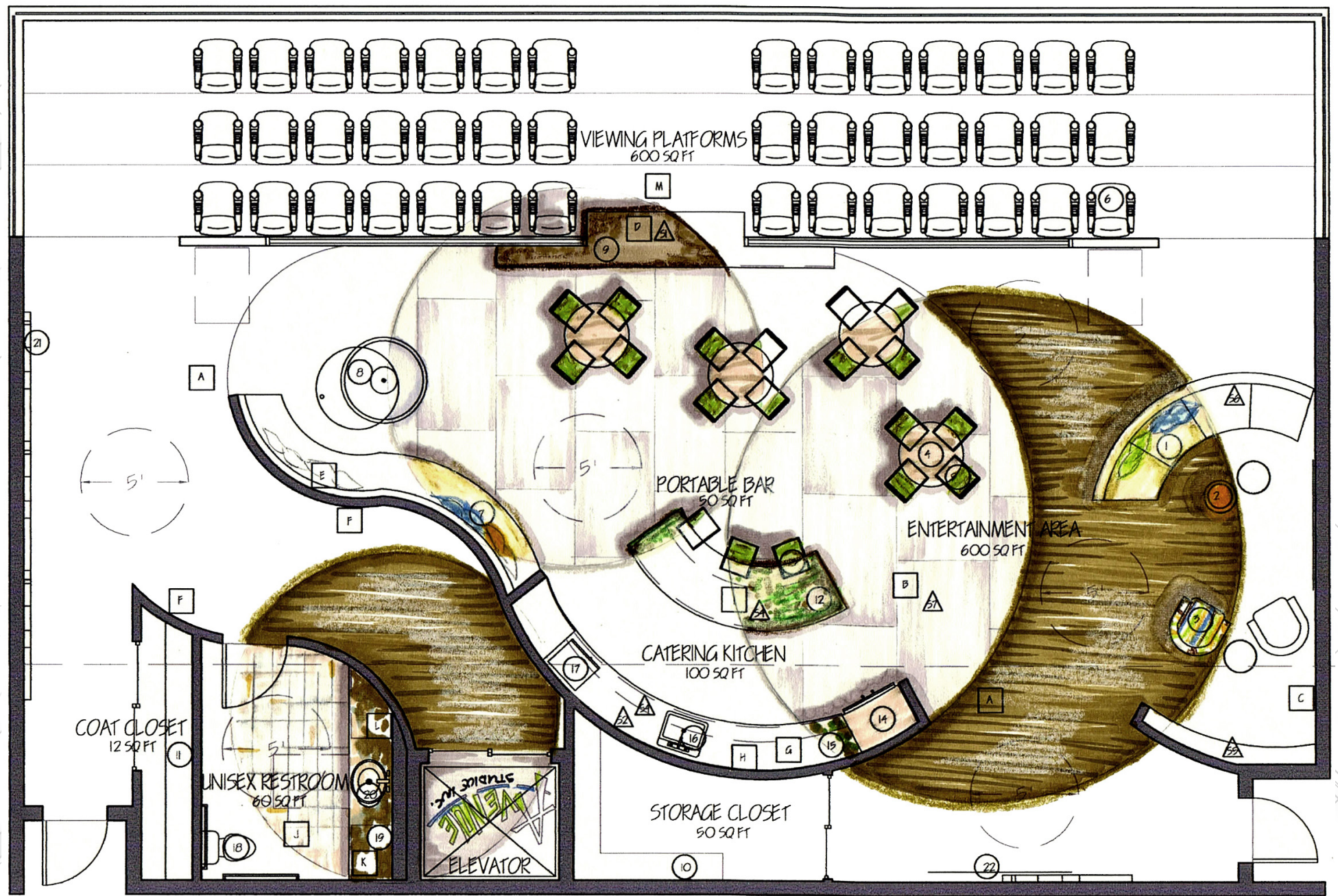
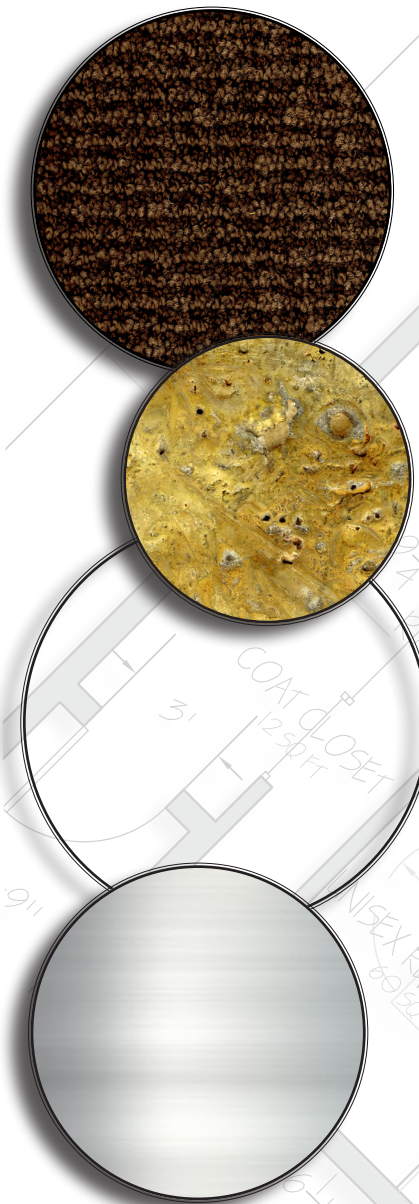
The main level of the skybox was designed for use of enjoying the game equipped with a full kitchen/bar, entertaining area and viewing platforms, and restroom. The upper level of the skybox was designed as a meeting place for clients and also housed a studio space for relaxation.

CONCEPT:

Focusing on expressing ideas outside the realm of ordinary, the design merges with the attributes of the artists- it is sophisticated, innovative, and nontraditional. The space utilizes fluid, organic lines emulating the smooth melodic sound of alternative music.

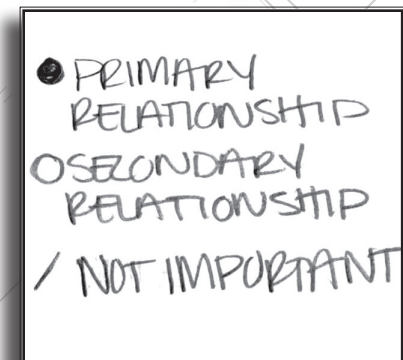
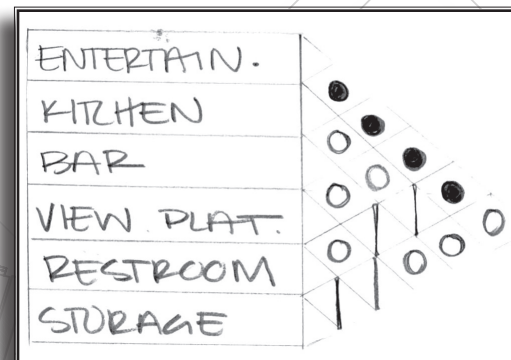
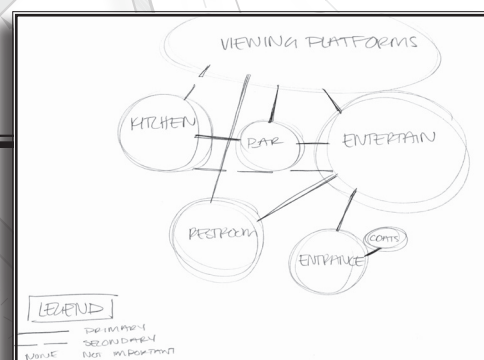
Visual interest is drawn from lighting on both the vertical and horizontal surfaces, and the ceiling plane becomes interactive with the floor plane utilizing the full volume of the space. To minimize the environmental impact and relate people with their natural surroundings, sustainable materials are used while still incorporating luxurious textiles for a very tactile space.



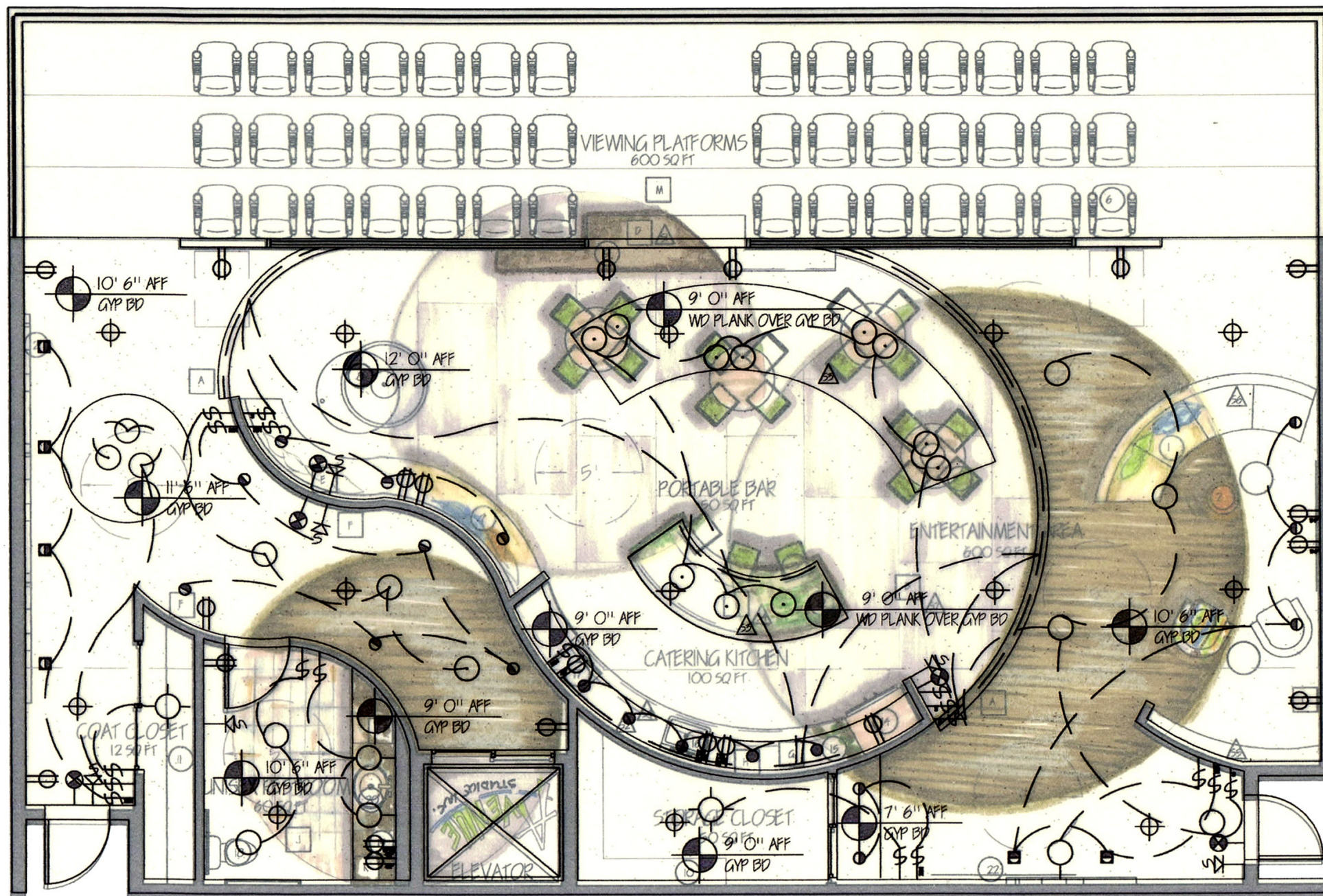


Main Floor Plan with viewing platforms

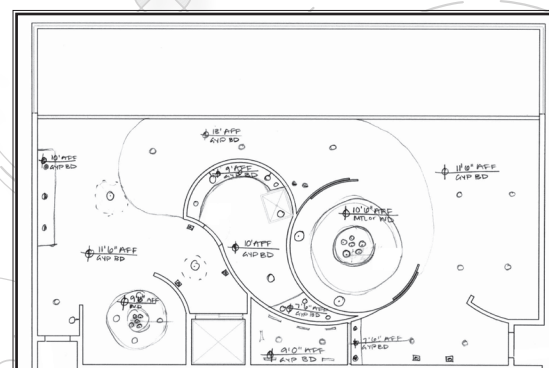
AVENUE STUDIOS BRIGHTENING AN AVENUE OF DREAMS



Melding music and sports viewing into one design, the floor plan takes inspiration from the shape of an acoustic guitar.



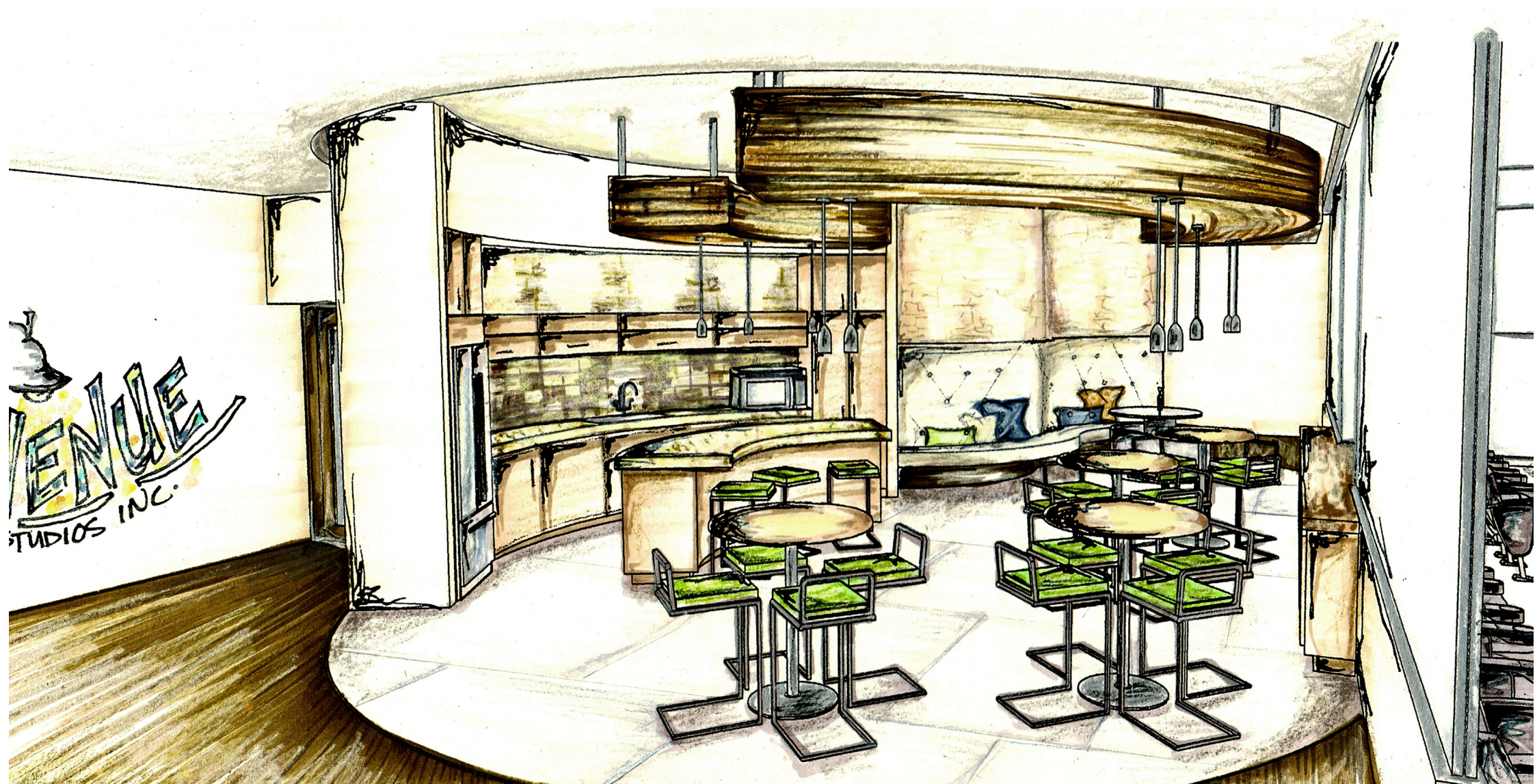
Reflected Ceiling Plan with Switching Diagram



LEGEND:	
○ WALL MOUNTED SCONCE	⚡ SINGLE POLE SWITCH
○ SURFACE MOUNTED CEILING LIGHT	⚡ 4- POLE SWITCH
○ PENDANT LIGHT	⚡ DIMMING SWITCH
○ RECESSED LIGHT CAN	⚡ DUPLEX OUTLET
⦿ WALL WASHER	⚡ GROUND FAULT PROTECTED DUPLEX OUTLET
⦿ FLOOR MOUNTED WALL WASHER	⚡ FIRE ALARM / STROBE LIGHT
● PLUCK LIGHT	⚡ WALL MOUNTED EXIT SIGNS
--- COVE LIGHT	⚡ SPRINKLER



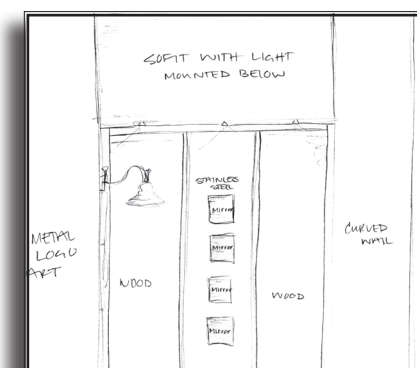
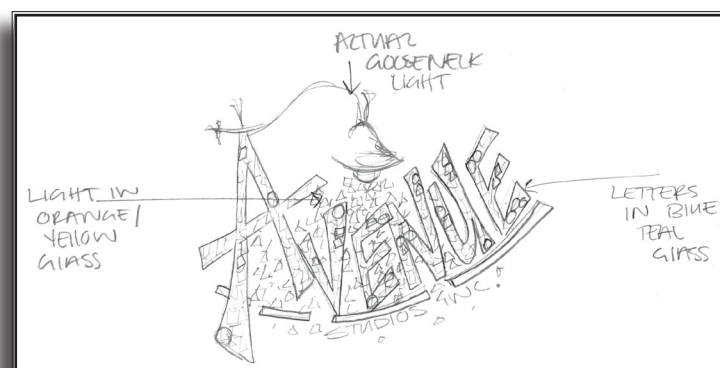
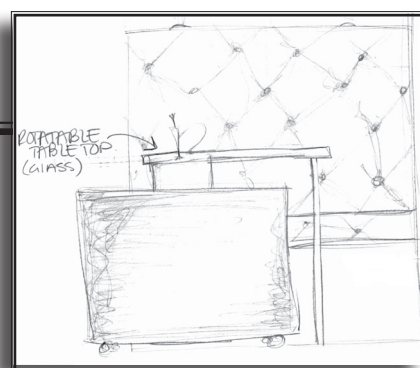
The ceiling plane is interactive with the floor plan taking advantage of the volume of the space and acting as a way-finding tool.



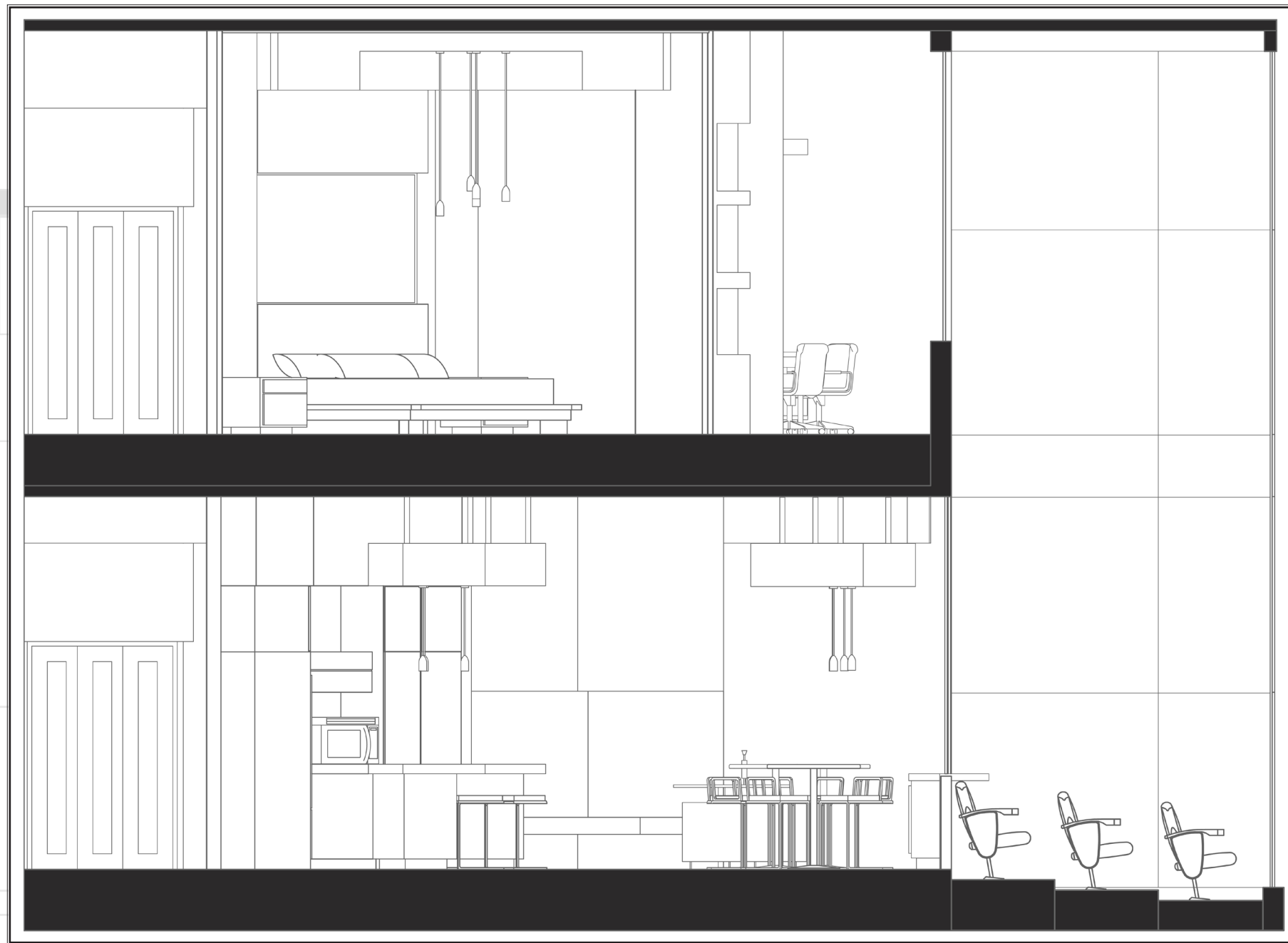
Entertainment area Perspective

AVENUE STUDIOS

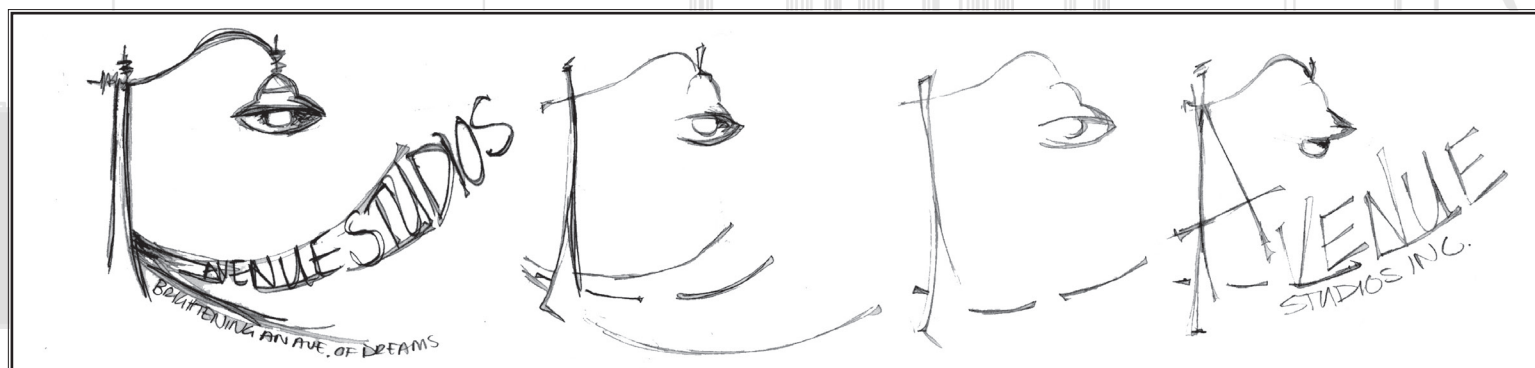
BRIGHTENING AN AVENUE OF DREAMS



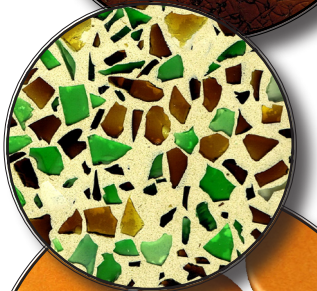
The main space is left open for game viewing and entertaining purposes, while still incorporating comfortable and functional seating.

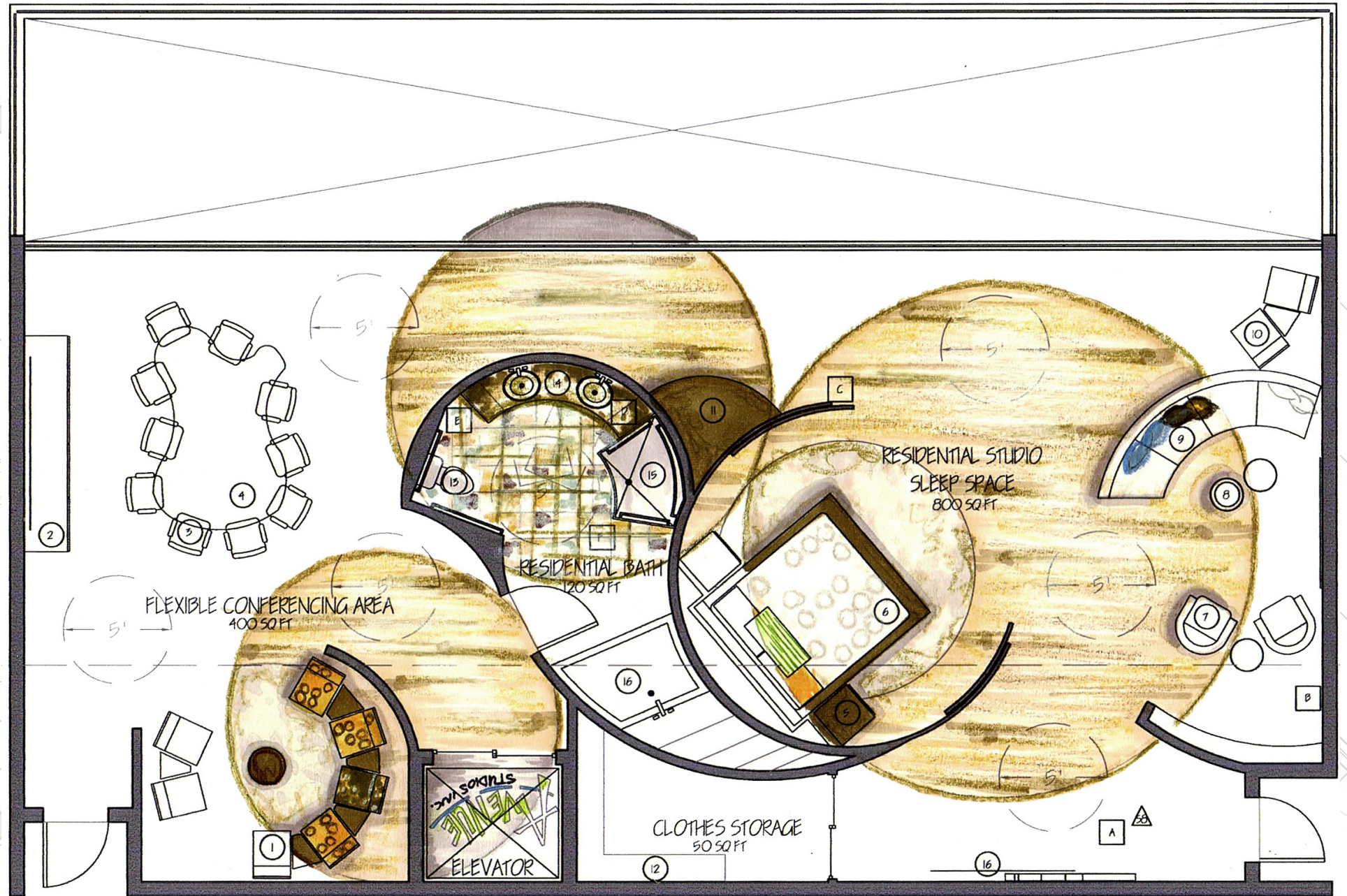


Section through first and second floor



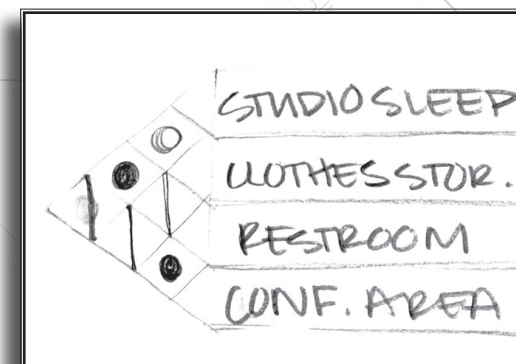
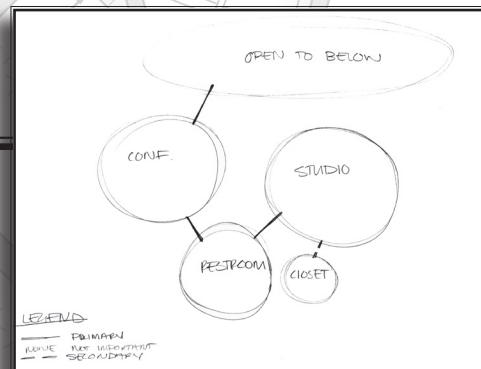
The first and second floors are spaced with the same layout of major walls. The most important spaces, the kitchen/bar and the studio are located in the central hub of the space.





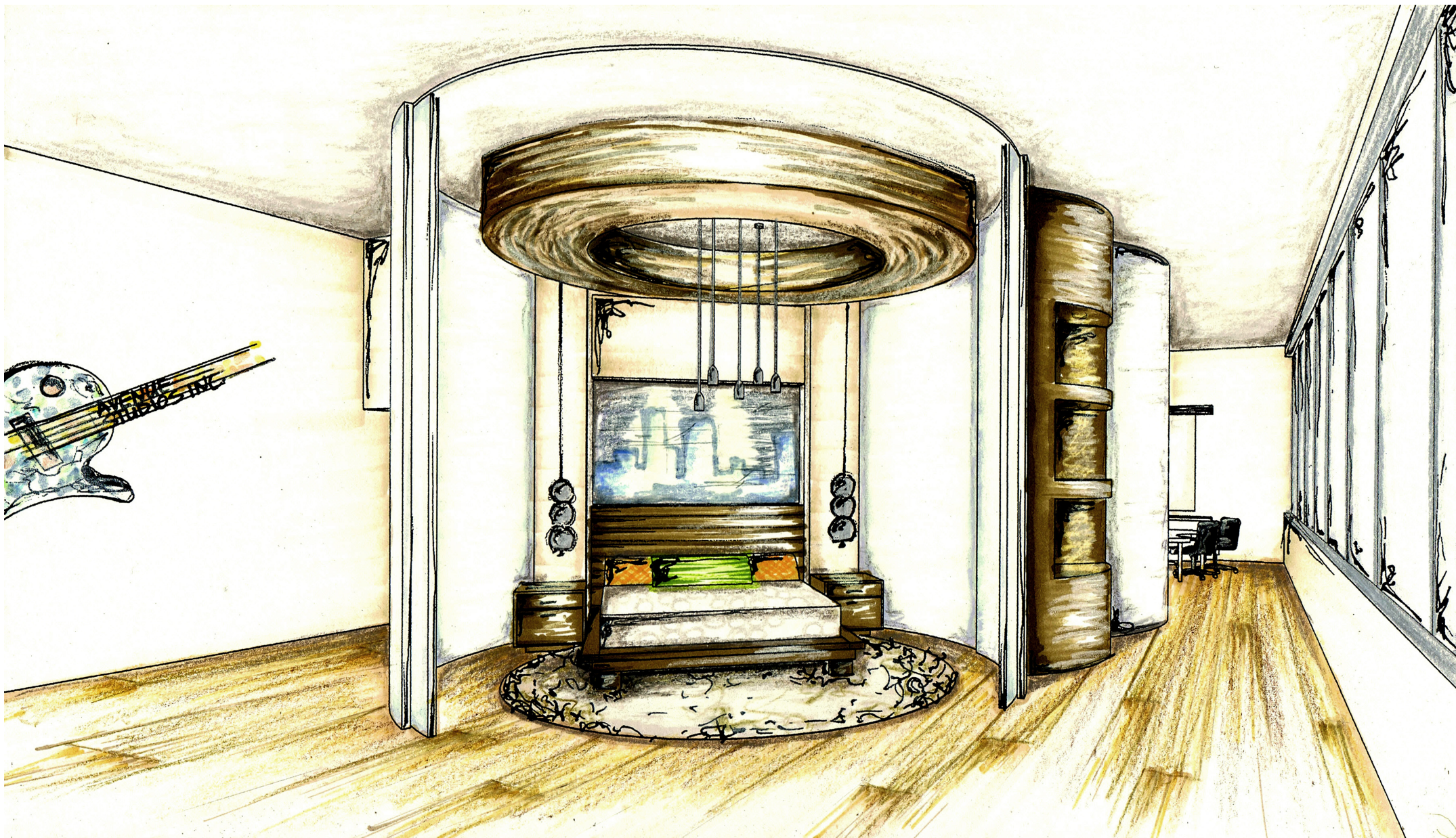
Second Floor Plan

AVENUE STUDIOS
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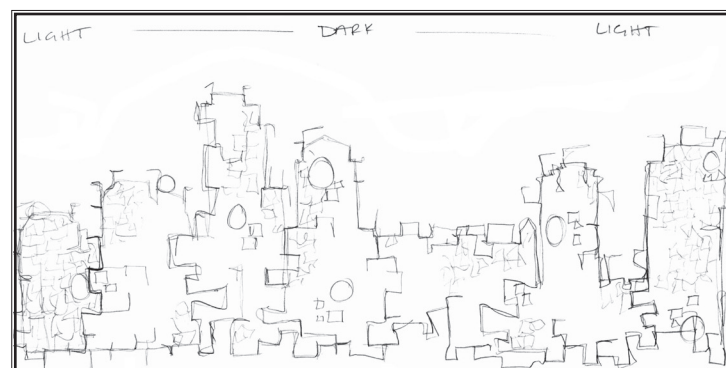
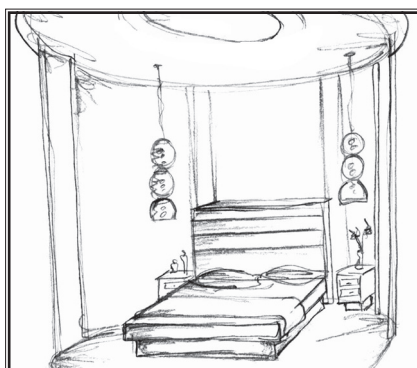


● PRIMARY
RELATIONSHIP
○ SECONDARY
RELATIONSHIP
/ NOT IMPORTANT

Acting as a loft overlooking the viewing platforms, the second level incorporates both a studio for sleeping and a conference area.



Studio Perspective



A custom sleep area equipped with sliding glass doors for total enclosure allows for relaxation amidst the clamor and jamboree of the event surroundings.